

wasim | ahmad

Curriculum Vitae • September 2019

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► education

SYRACUSE UNIVERSITY, S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

Ph.D. candidate, Mass Communications (2019) / *Dissertation: Computational imaging and the shifting ground of digital journalism ethics*
M.S., Photography, concentration in photojournalism (2010)

BINGHAMTON UNIVERSITY, HARPUR COLLEGE OF ARTS AND SCIENCES

B.A., English (2000 – 2004)

► teaching interests

Photojournalism, Video journalism, Social Media, Reporting, Graphic/Web design, Research methods, Communications theory

► teaching experience

QUINNIPIAC UNIVERSITY / QUINNIPIAC.EDU / HAMDEN, CONNECTICUT

Assistant Teaching Professor of Journalism, School of Communications: Aug. 2019 – Present

- Teach multimedia production techniques, storytelling and capstone classes.

SYRACUSE UNIVERSITY / SYRACUSE.EDU / SYRACUSE, NEW YORK

Instructor, part time, S.I. Newhouse School of Public Communications: Sept. 2015 – May 2019

- Teach multimedia storytelling for Communications@Syracuse M.S. online program and on-campus COM department.

STONY BROOK UNIVERSITY / JOURNALISM.CC.STONYBROOK.EDU / STONY BROOK, NEW YORK

Assistant Professor of Multimedia, School of Journalism: Aug. 2009 – Jan. 2015

- Created and taught curriculum for web/social media/multimedia classes.
- Secured more than \$75,000 photo/video equipment consignment from Nikon USA.
- Created, updated and maintained websites and social media presences for school and three centers.
- Advised students in off-campus and on-campus internships.
- Photographed School of Journalism events, staff, students and VIPs.
- Supervised 2-3 undergrad/graduate students and a professional staff member to work on website and photograph events.
- Served on Diversity and Tech committee for school, e-mail steering committee for university and several hiring committees.

SYRACUSE UNIVERSITY / SYRACUSE.EDU / SYRACUSE, NEW YORK

Instructional Associate, S.I. Newhouse School of Public Communications: Aug. 2008 – Aug. 2009

- Taught graphics, photo and video undergraduate classes, supported high school journalism workshops.

► courses taught

HDV102: Photography for the Masses

Learn how to use photography to communicate beyond just the still image. Whether it's a cell phone or an SLR camera, it's the message that matters. This class will be a combination of practical shooting exercises and lectures on issues in contemporary photography.

JRN215: Introduction to Multimedia Skills

Images and sound are critically important to journalists. In this lab, students will explore and apply basic skills in audio, video and photography.

JRN288: Campus Media Workshop

Designed to provide students with experience in journalism at the campus level. Students will work for a campus news outlet on a schedule approved by the School of Journalism. The work will involve journalistic skills related to the educational goals of the School of Journalism.

JRN320/520: Promise & Perils of Online Journalism

Examines the challenges presented by the explosion of journalism on the Internet and assesses the role of the journalist in an online society. Students are exposed to both practical skills and a broader understanding of issues. Topics include how journalists add value to information online, writing and editing for the Web, the use of interactive tools, blogs and podcasts, and an elementary understanding of Web design. At the same time, students explore issues of privacy, the Internet's potential threat to traditional journalistic standards, and

how online publishing is creating new audiences. Students will critique news Web sites, participate in a blog and podcast, create a news Web page, and produce an online story package. Course includes a lecture and a weekly three-hour lab.

JRN380/580: Multimedia Photojournalism

This is the follow-up course to JRN 320. Here students will be taking the skills from that class — video, audio, photos, and of course, reporting — and learn how to tie them together for a Web audience. Students will be taking their video and photo skills to the next level, adding polish to their work and creating a compelling package for the online viewer. Students will take a look at the big picture and marry multimedia elements in a Web presentation using WordPress. This course will prepare students to join the next generation of web editors (think of them as new-age copy editors), backpack journalists, online writers, and a host of other jobs that are evolving at news organizations every day.

JRN381/581: Web Presentation

Students will combine their advanced journalistic skills in reporting, writing and producing with advanced multimedia techniques to create an online “microsite” devoted to one major story, combining text with video, photos, blogs and interactive features.

JRN488: Internship

Students work at local, state, and national news organizations.

JRN512: Creating a Video Abstract

Video Abstracts are becoming an increasingly popular way for scientists to amplify the impact of a publication, with many journals now encouraging the submission of Video Abstracts to accompany a paper in the online versions of their publications. This course will teach the fundamental skills needed to plan, storyboard, shoot and edit a Video Abstract, all using only an iPhone or similar smartphone.

COM117/617: Multimedia Storytelling

Students write and produce short fiction and non-fiction video stories using digital media. Emphasis on storytelling and story structures.

► **research interests**

The exploration of computational imaging and recognition and its effect on journalistic ethics and communications standards; Sexual harassment in the journalism industry; Diversity issues in news media. Experienced in qualitative and quantitative research, with a focus on in-depth interviewing techniques.

► **conference papers**

Liebler, C.M. & Ahmad, W. (2019, May). *#MeToo in the newsroom: Image repair and allegations of sexual misconduct*. Extended abstract to be presented at the Annual Conference of the International Communication Association (ICA), Washington D.C.

Ahmad, W. (2019, January). *What do the machines think of photojournalism? Comparing humans and algorithms*. Manuscript published in conference proceedings at the International Symposium on Computational Media Art, a conference of the City University of Hong Kong.

Liebler, C.M., Ahmad, W., & Gayle, Gina (2018, December). *The (in)visible missing teen: Mediated absence in legacy and social media*. Paper presented at the biennial Conference of the Brussels Institute for Journalism Studies (BIJU), Brussels, Belgium.

Liebler, C.M., Ahmad, W., & Gayle, Gina (2017, May). *The (in)visible missing teen: Mediated absence in legacy and social media*. Paper presented at the Annual Conference of the International Communication Association (ICA), San Diego, California.

► **research in progress**

Ahmad, W. (2018). *Is it still real? Computational imaging and changing photojournalism ethics*. Manuscript completed.

Liebler, C.M. & Ahmad, W. (2018). *#MeToo in the newsroom: Image repair and allegations of sexual misconduct*.

Ahmad, W., Zarian, J. & Liebler, C.M. (2018). *From discrimination to sexual assault: The experiences of women photojournalists through an intersectional lens*.

► **invited presentations, panels and workshops**

Multimedia Coach, Chips Quinn Scholars Program orientation, Freedom Forum in Nashville, May 15-18, 2019.

Judge, *The Art of Science*, competition at Binghamton University, April 11, 2019.

Presenter, *Instagram Photowalk*, Communications@Syracuse Immersion session: Digital Trends Evolution, March 30, 2019.

Workshop Presenter, *What is a great picture and how do I make one?* and *Speedlighting 101: Using small flash to create big portraits*, at Empire State School Press Association conference, Oct. 26, 2018.

Panelist, *How does social media help in a crisis?* A panel held at Madras Christian College, Tambaram, India by the U.S. Consulate General, Chennai, Sept. 27, 2018.

Coach, *The Fall Workshop*, a 4-day photography and video workshop at Syracuse University for undergraduate, graduate and military students across disciplines at the S.I. Newhouse School of Public Communications, 2009-2018.

First-tier judge, *Mirror Awards*, Syracuse University's industry award for news organizations who offer the best look at their own industries in several categories, 2010-2019.

Presenter, *360 Video Basics*, at the National Press Photographers Association Multimedia Immersion Workshop held at Syracuse University, May 18, 2017.

Panelist, *#EdShift Chat: Trends and Tips in 360 Video*, Twitter panel on 360/VR hosted by MediaShift's Aileen Gallagher, March 22, 2017.

Co-Coordinator, faculty, *Robert W. Greene Summer Institute for High School Journalists*, week-long Stony Brook University summer program to teach all aspects of journalism to high school students from across Long Island, 2010-2019.

Workshop Presenter, *Basic Photography and Lighting Techniques*, at Empire State School Press Association conference, Oct. 28, 2016.

Volunteer Photographer, *Pablove Shutterbugs*, a foundation teaching children with cancer about photography, Oct. 25, 2014, May 9, 2015.

Panelist, *Emerging Trends in Photography*, at the Society For Professional Journalists Region 1 Conference, Hofstra University, April 18, 2015.

Instructor, *Center for Ocean Sciences Education Excellence Video Bootcamp*, a 3-day workshop to teach scientists to share their research using multimedia in conjunction with the Alan Alda Center for Communicating Science, Jan. 15-17, 2015.

Guest Speaker, *Social Media Basics*, for the Public Health program at Stony Brook University, annually 2010-2014

Panel Coordinator and Presenter, *Experiential Immersion Workshops in Journalism* at the 2014 Association for Education in Journalism and Mass Communication annual conference, Aug. 6, 2013.

Instructor, *Photography Basics Workshop*, a three-day workshop to train local reporters for the *Suffolk Times*, *Riverhead News-Review*, *Shelter Island Reporter*, *Northforker*, and *Long Island WinePress* in basic photography techniques, Feb. 17-20, 2014

Workshop Presenter, *Social Media Basics*, for the NYC, LI, Lower Tri-County Health Public Training Center, July 30 and Aug. 15, 2013.

Guest Speaker, *Social Media Basics*, for the Center for Communicating Science, Dec. 5, 2012 and April 23, 2013

Presenter, *Shoeleather reporting used in 'The Immortal Life of Henrietta Lacks,'* at The Living Book Project symposium at Stony Brook University, April 4, 2013.

Facilitator, *Leadstrong Conference*, a leadership development conference at Stony Brook University, Feb. 26, 2012 and Feb. 24, 2013.

Résumé Reviewer, New York Press Club annual conference, Oct. 1, 2011 and Sept. 29, 2012.

Workshop Presenter, *Final Cut Pro or Adobe Premiere: Which one to use and how to teach it?* at Association for Education in Journalism and Mass Communication annual conference, Aug. 8, 2012.

Presenter, *What tools can visual journalists use to improve their visual storytelling skills?* live chat for The Poynter Institute, June 14, 2011.

Workshop Presenter, *Beginning Interactive Narrative*, at Asian American Journalists Association annual conference, Aug. 6, 2010.

Workshop Presenter, *Become a Multimedia Guru*, for The Deadline Club (NYC Society of Professional Journalists Chapter), May 9, 2010

► professional experience

FSTOPPERS / FSTOPPERS.COM / CHARLESTON, SOUTH CAROLINA

Senior Staff Writer: Feb. 2017 – present

- Write weekly about photography industry for website that receives roughly 6 million views monthly.

STRAIGHT-A IMAGES / STRAIGHTAIMAGES.COM / CENTEREACH, NEW YORK

Owner/Photographer: May 2008 – present

- Freelance wedding, event, university, sports photography and photojournalism. Consultant for multimedia workshops.

CANON USA / USA.CANON.COM / MELVILLE, NEW YORK

Technical Specialist: Jan. 2015 – Aug. 2016

- Created photography, DSLR and Cinema EOS trainings for internal and external audiences.
- Coordinated and taught one-on-one and group photography lessons for Canon Live Learning.
- Created social media marketing photographs, served as public relations representative at industry trade shows.

NAPLES DAILY NEWS / NAPLESNEWS.COM / NAPLES, FLORIDA

Web Editor: Feb. 2007 – May 2008

- Planned multimedia coverage and updated website through content management system.
- Trained reporters and photographers to shoot and edit video, trained staff in online system. Assigned videos to web staff.
- Shot and edited video and photos, hosted in-studio and on-location interviews. Created nightly headline news podcast.

PRESS & SUN-BULLETIN / PRESSCONNECTS.COM / BINGHAMTON, NEW YORK

Newsroom Online Content Producer: Aug. 2006 – Feb. 2007

- Coordinated online coverage, trained staff to update website and shoot/edit video.
- Assigned videos, as well as shot and edited videos and photos.

Copy Editor: Aug. 2005 – Aug. 2006

- Designed and proofread local, wire and special sections, updated website nightly.

Chips Quinn Intern / Reporter / Copy Editor: Sept. 2002 – May 2004

- Worked for metro and copy desks, writing stories for website and newspaper use.

ST. CLOUD TIMES / SCTIMES.COM / ST. CLOUD, MINNESOTA

Copy Editor: Aug. 2004 – Aug. 2005

- Designed and proofread newspaper pages, posted stories and photos from paper online

► **skills**

Multimedia: Final Cut Pro (X and 7), Adobe Premiere Pro, Soundslides, Adobe Audition, Audacity

Data Analysis: Stata, SPSS, NVivo, Qualtrics

Design/Photography: Adobe InDesign, Photoshop, Bridge, Lightroom, Photo Mechanic, Illustrator, Capture One, Motion

Online: WordPress Content Management System, Adobe Dreamweaver, CSS, HTML, Omniture, Google Analytics

Equipment: Canon/Nikon DSLRs; Panasonic & Sony ENG video cameras, Canon Cinema EOS cameras, Vixia Camcorders, Fuji/Olympus/Panasonic/Sony Mirrorless cameras, Zoom & Marantz audio recorders

Miscellaneous: Microsoft Office, SII, Atex, macOS, Windows

Training: Gannett Video Convergence Training, API New Editor's Survival Guide

► **affiliations**

Asian American Journalists Association: Member, 2007-2013

National Press Photographers Association: Member, 2012, 2017-2018

Assoc. for Education in Journalism & Mass Communication: Viscom Division Web Chair, 2012-2015; Member, 2017 – present

► **awards**

2017: Best All Around Student Newspaper (*The Daily Orange*, staff), Society of Professional Journalists.

2014: Senior's Choice, Best Professor, Stony Brook University School of Journalism Student Advisory Board.

2013: Featured Website, Stony Brook University School of Journalism (www.stonybrook.edu/journalism), WordPress.

2012: Winner, Culture Captured Photo Contest, Stony Brook University UNITI Cultural Center

2010: Winner, Online In-Depth Reporting (*Tough Times, Tough Choices*, staff), Mark of Excellence, Society of Professional Journalists.

2009: First place, best video package (*A Gold Rush Town No More*) Center for Innovation in College Media.

2008: Finalist, Best Overall News Site (www.naplesnews.com, staff), Digital Edge Awards.

2006: First place, breaking News (*Press & Sun-Bulletin Flood Coverage*, staff), Gannett.

2003: Chips Achievement Prize, honorable mention (*Doctor's Grant Child's Wish*) Freedom Forum Chips Quinn Scholars Program.

► **published work (selected press publications)**

Ahmad, W. (2017). *Greg Hedges* [Photograph]. In L. Johnson, How Rain's Emerging Tech Guru Melds Graphic Design With Strategy to Build Branded Voice Skills. *ADWEEK*, Oct. 16, 2017, p. 48.

Ahmad, W. (2017). *Immersion Workshop* [Photograph]. In W. Ahmad, Multimedia Immersion Continues Tradition of Personal Training. *NPPA.ORG*, May. 18, 2017.

Ahmad, W. (2013). *News Literacy Director Richard Hornik* [Photograph]. In P. Kitchen, Stony Brook University takes aim at fake news with new course. *Newsday*, Dec. 19, 2016.

Ahmad, W. (2013). *The Padcaster* [Photograph]. In E. Chhabra, How A Bootstrapped Idea Made It Onto Apple's Online Store. *Forbes*, Feb. 16, 2016.

Ahmad, W. (2015). *Urban Park Rangers* [Photographs]. In S. Rosenbaum, Natural Fit: His path veers from pre-med to Park Ranger. *Binghamton University Magazine*, Fall 2015, p 30-33.

Ahmad, W. (2015). *Pablove Shutterbugs* [Photographs]. In M. Lyle, Another Focus: Kids with cancer boost their confidence as Pablove Foundation's shutterbugs. *Newsday*, May. 31, 2015. p. B1.

Ahmad, W. (2015). *Debra Swack, Autism artist* [Photograph]. In D. Bean, Deciphering Autism: Alumni approach research from many angles. *Binghamton University Magazine*, Spring 2015.

Ahmad, W. (2014). *Stony Brook Dean of Students Jerrold Stein* [Photograph]. In A. Schulman, Still a Seawolf: Stony Brook's Dean of Students, Even in Retirement. *Chronicle of Higher Education*, Sept. 8, 2014.

Ahmad, W. (2013). *Christiane Amanpour* [Photograph]. In L. Beyerstein, Can News Literacy Grow Up? *Columbia Journalism Review*, Sept./Oct. 2014.

Ahmad, W. (2011). *WSHU's Charles Lane* [Photograph]. In C. Solnik, Radio Active: NPR Reporter Charles Lane Making Waves. *Long Island Business News*, Aug. 15-21, 2014.

Ahmad, W. (2014). *NYC Attorney Richard Greenberg* [Photographs]. In, A Duty to Defend: Attorney Richard Greenberg believes in second chances. *Binghamton University Magazine*, Summer 2014.

Ahmad, W. (2013). *Padcaster Demonstration* [Photograph]. In P. Altieri, Live from New York: Journalism students transform an iPad into a satellite truck with the right tools. *EdTech Digest*, March 12, 2014.

Ahmad, W. (2013). *Small format camera examples* [Photographs and Article]. In W. Ahmad, Why journalists should consider small-format mirrorless cameras. *4/3 Rumors*, March 3, 2014.

Ahmad, W. (2013). *Bavarian Inn* [Photographs]. In Smithtown Government Television, (2013, Dec. 11) Historic Smithtown: Bavarian Inn Demolition [Video File] Retrieved from <https://youtu.be/Aa41qe3XASE>

Ahmad, W. (2013). *Hurricane Sandy's Scars* [Video]. In L. Gronda, Professor Chronicles Damage and Recovery of Roxbury. *Queens Tribune*, Nov. 12, 2013.

Ahmad, W. (2013). *Photo of donors* [Photograph]. In, For the Love of his Alma Mater. *Binghamton University Magazine*, Summer 2013.

Ahmad, W. (2013). *Hyeyoung Kang* [Photograph]. In M. Douglas, In Search of Immigrant Insights. *Discover-e BU Research News*, June 19, 2013.

Ahmad, W. (2011). *WSHU's Charles Lane* [Photograph]. In C. Solnik, Radio Active: NPR Reporter Charles Lane Making Waves. *Long Island Business News*, Aug. 15-21, 2014.

Ahmad, W. (2013). *Interactive Map, Fire Photograph* [Article, graphic & photograph]. In W. Ahmad, Campus Police Intimidate Student Journalists, Lessons Learned from Stony Brook Univ. Fire. *iMediaEthics*, May 9, 2013.

Ahmad, W. (2013). *Actor Alan Alda* [Photograph]. In P. Baskin, Actor is Honored for Using Improv to Help Scientists Communicate. *Chronicle of Higher Education*, April 20, 2013.

Ahmad, W. (2013, Feb. 4). AFP Doesn't Care if Photojournalists Get Your Name. *iMediaEthics*. Retrieved from <https://www.imediaethics.org/afp-doesnt-care-if-photojournalists-get-your-name/>

Ahmad, W. (2012, Dec. 3). Getty Scrubs Caption Error, College Journalist NOT Occupy Wall Street Protestor, But No Correction. *iMediaEthics*. Retrieved from www.imediaethics.org/getty-scrubs-caption-error-college-journalist-not-occupy-wall-street-protestor-but-no-correction/

Ahmad, W. (2012, Aug. 28). One Picture May Need a Thousand Words: Occupy Wall Street Photos Don't Tell the Whole Story. *iMediaEthics*. Retrieved from www.imediaethics.org/one-picture-may-need-a-thousand-words-occupy-wall-street-photos-dont-tell-the-whole-story/

Ahmad, W. (2012). *Occupy Wall Street Photographs* [Article & photographs]. In W. Ahmad, May I Have Your Name, Sir? How Important is it for Photojournalists to Ask for Names?. *iMediaEthics*, July 30, 2012.

Ahmad, W. (2010). *Arianna Huffington at Stony Brook University* [Photographs]. In D. Fenton, Arianna's Crowdsourced Book Tour: First Stop, Stony Brook. *Huffington Post*, Nov. 4, 2010.

Ahmad, W. (2009, Nov. 14). Opinion: Racists are Remembered. *Newsday*. Retrieved from <https://www.newsday.com/opinion/oped/opinion-racists-are-remembered-1.1587370>